

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="92"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Barnwood Road"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Gloucester"/>
Postcode	<input type="text" value="GL4 3JH"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="385486"/>
Northing (y)	<input type="text" value="218353"/>
Description	<input type="text"/>

2. Applicant Details

Title	<input type="text" value="Mrs"/>
First name	<input type="text" value="Angela"/>
Surname	<input type="text" value="Hughes"/>
Company name	<input type="text" value="New Dawn Homes Ltd"/>
Address line 1	<input type="text" value="The White House"/>
Address line 2	<input type="text" value="Newdawn Place"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="CHELTENHAM"/>

2. Applicant Details

Country	<input type="text" value="United Kingdom"/>
Postcode	<input type="text" value="GL51 0FR"/>
Are you an agent acting on behalf of the applicant?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertising Hoarding for Upton St Leonards Development Bondend Road, Gloucester.
Development of 18 houses starting Spring 2022

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed hoarding

Hoarding(s): 1	
What is the height from the ground to the base of the advertisement?	2.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 2.4 x Width: 48.5 x Depth: 0.15 metre(s)
What materials will the sign be made of?	Plywood with UV sign
What is the maximum height of any of the individual letters and symbols?	150 cm
The colour of text and background	White and Black
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m ²
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

5. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Drawing submitted for existing signage and proposed signage

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

10/01/2022

To

31/12/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

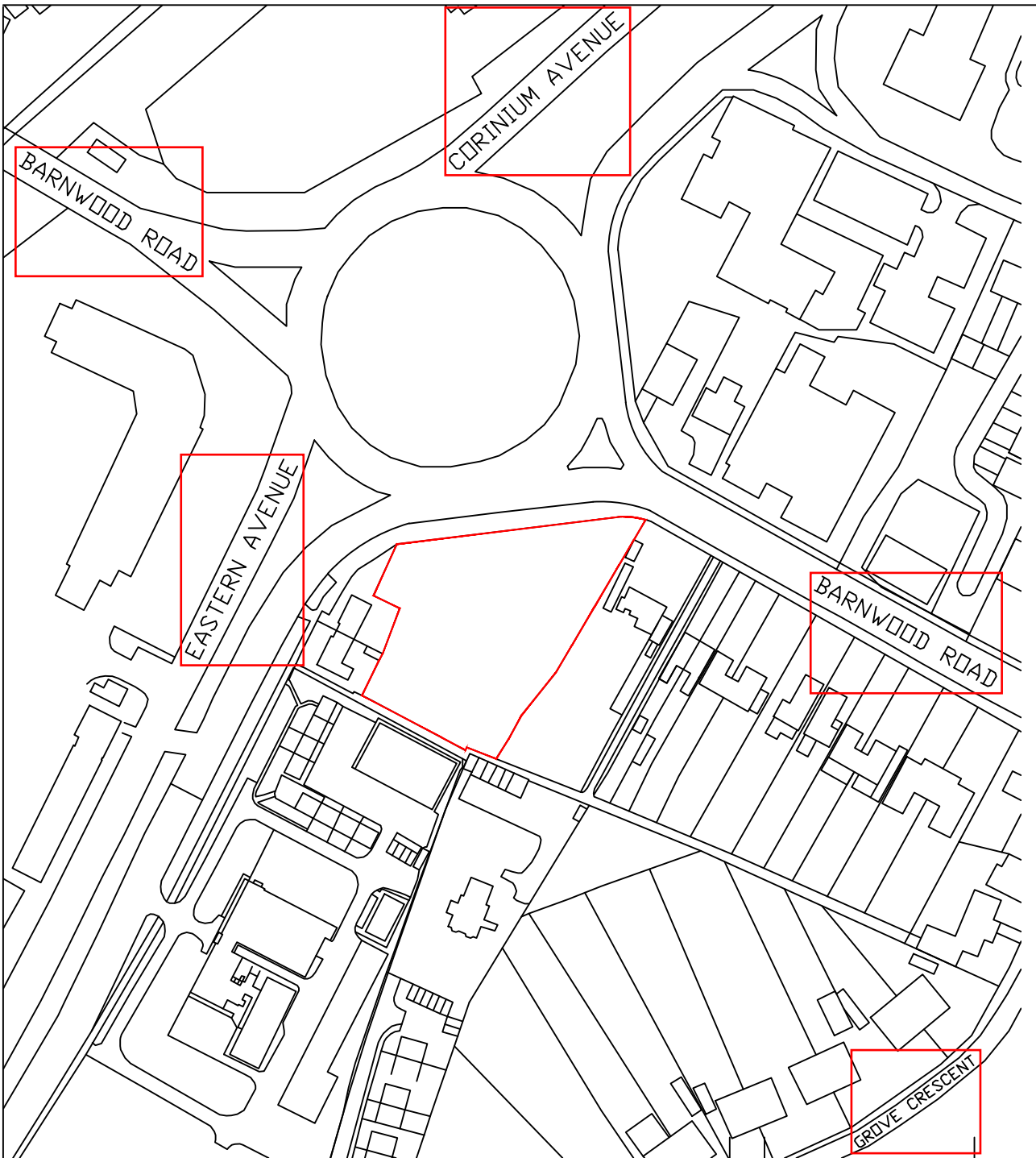
Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

10/01/2022



Rev	Description	Date
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New Dawn Homes
 The White House
 Newdawn Place
 Cheltenham, GL51 0FR

www.newdawnhomes.co.uk

Site: **Land at Barnwood Roundabout,
 Barnwood Road. Gloucester**

Drawing: **Site Location Plan**

Scale: 1:1250 @ A4

Date: April 2020

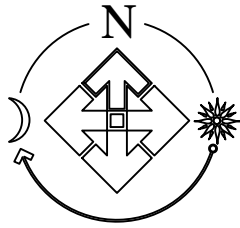
Designed By: AW

Status: Construction

Drawing No.:

115-002





2400

48500



Advertisement Hoarding - Scale 1:150

EASTERN AVENUE

48500

Advertisement Hoarding
- Plywood to remain permanently
as security hoarding

BARNWOOD ROAD

Rev	Description	Date
A	Hoarding Board elevation added.	06.04.20



New Dawn Homes
The White House
Newdawn Place
Cheltenham. GL51 0FR

www.newdawnhomes.co.uk

Site: Land at Barnwood Roundabout,
Barnwood Road. Gloucester

Drawing: Site Plan

Scale: 1:150/1:500 @ A3

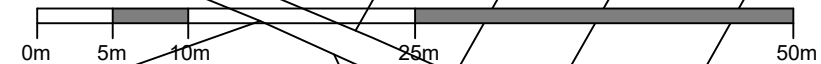
Date: April 2020

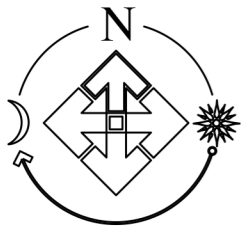
Designed By: AW

Status: Construction

Drawing No.:

115-001_A

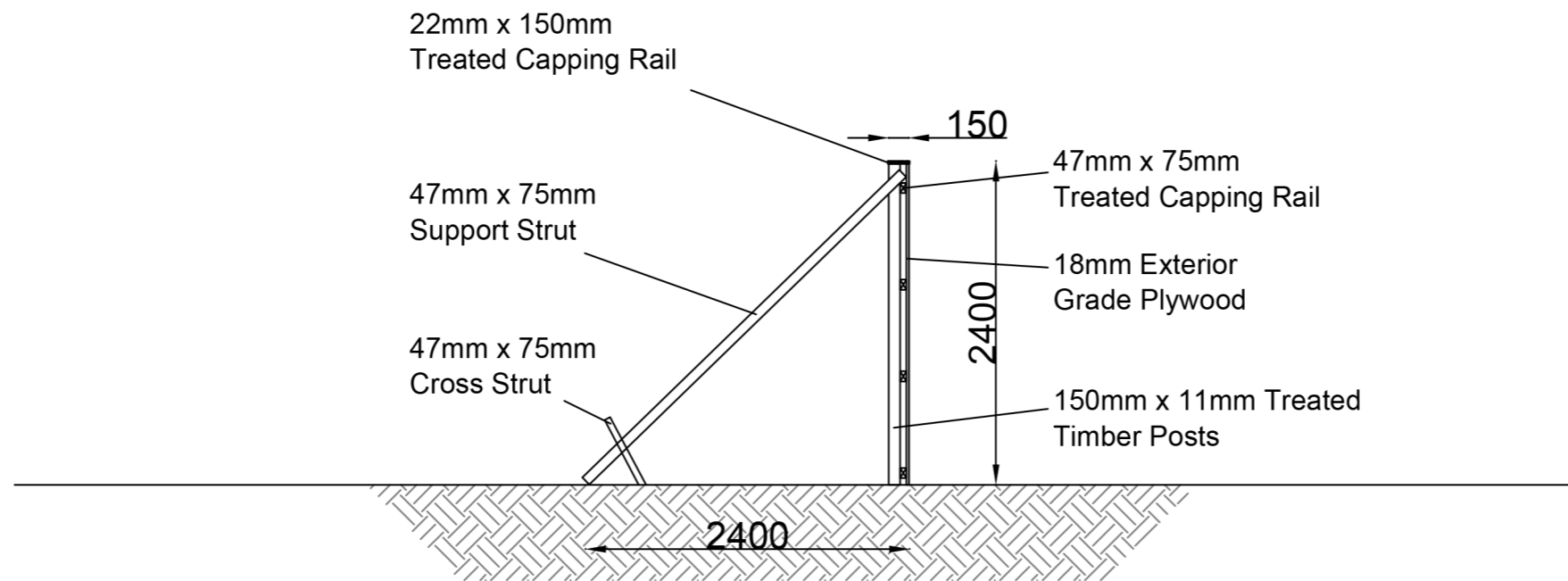




48500 O/A

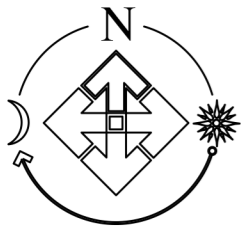


Advertisement Hoarding - Scale 1:150

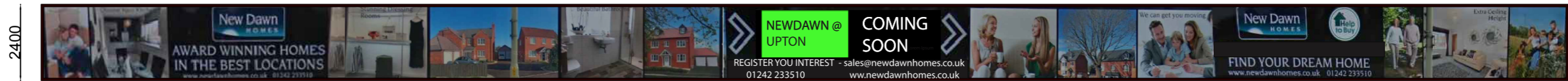


Advertisement Hoarding Section - Scale 1:50

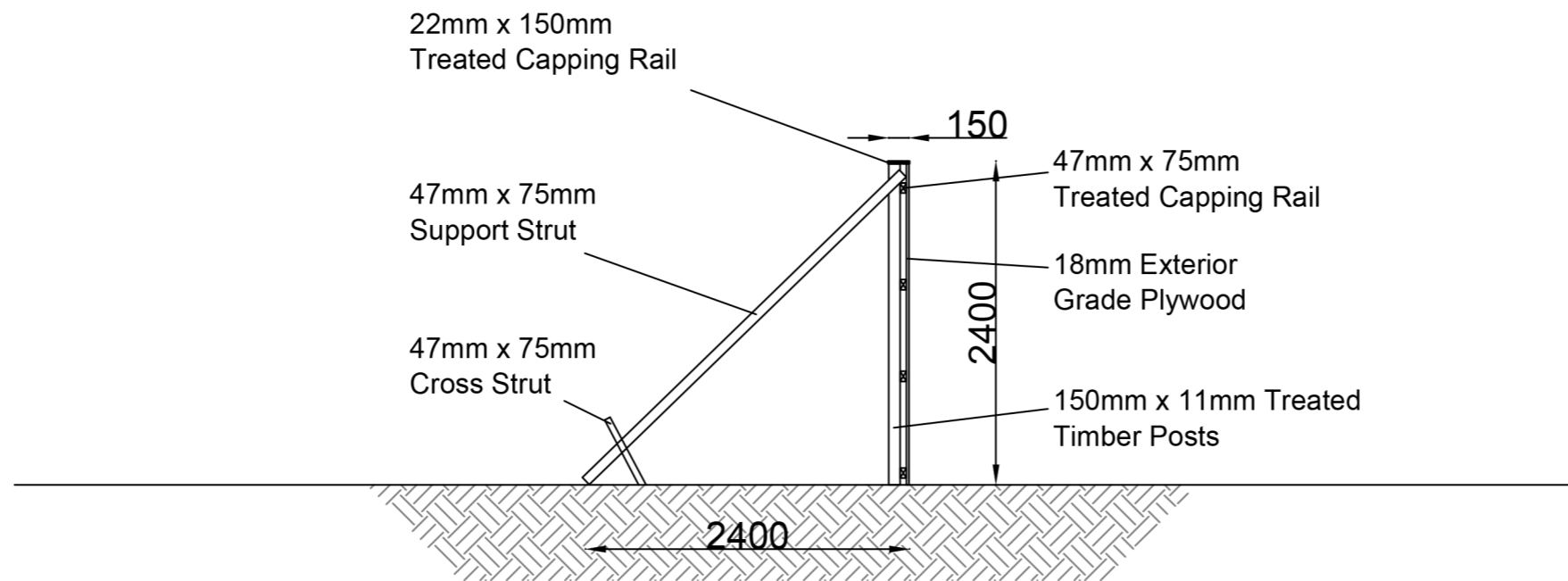
Rev	Description	Date
-	-	-
 <p>New Dawn HOMES</p> <p>New Dawn Homes The White House Newdown Place Cheltenham. GL51 0FR www.newdawnhomes.co.uk</p>		
Site:	Land at Barnwood Roundabout, Barnwood Road. Gloucester	
Drawing:	Existing Advertisement Hoard Detail	
Scale:	1:50/1:150 @ A3	Date: April 2020
Designed By:	AW	Status: Construction
Drawing No.:	115-003	



48500 O/A



Advertisement Hoarding - Scale 1:150



Advertisement Hoarding Section - Scale 1:50

Rev	Description	Date
-	-	-
 <p>New Dawn HOMES</p> <p>New Dawn Homes The White House Newdawn Place Cheltenham. GL51 0FR www.newdawnhomes.co.uk</p>		
Site: Land at Barnwood Roundabout, Barnwood Road. Gloucester		
Drawing: Proposed Advertisement Hoard Detail		
Scale: 1:50/1:150 @ A3	Date: April 2020	
Designed By: AW	Status: Construction	
Drawing No.: 115-005		

